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SANTA BARBARA • SANTA CRUZ

JAMES C. ROBINSON
KAISER PERMANENTE PROFESSOR
OF HEALTH ECONOMICS
DIRECTOR, BERKELEY CENTER FOR HEALTH
TECHNOLOGY
SCHOOL OF PUBLIC HEALTH
247 UNIVERSITY HALL

UNIVERSITY OF CALIFORNIA
BERKELEY, CALIFORNIA
94720-7360
JAMES.ROBINSON@BERKELEY.EDU

TEL (510) 642-0564
FAX (510) 643-6981

James Robinson is Kaiser Permanente Professor of Health Economics and Director of the Berkeley Center for Health Technology (BCHT) at the University of California at Berkeley. His professional activities include his roles as Senior Director for Medical Technology at the Integrated Healthcare Association (IHA), Contributing Editor for Health Affairs journal, and as keynote speaker for conferences, policy roundtables, and board meetings.

At Berkeley, Professor Robinson teaches health policy, economics, and finance, focusing on the biotechnology, medical device, insurance, physician, and hospital sectors. He has published two books and over 90 papers in scientific and policy journals such as the New England Journal of Medicine, JAMA, and Health Affairs. The BCHT supports research and professional education projects related to coverage, management, and payment methods for innovative technologies including biopharmaceuticals, medical devices, and diagnostics.

At the Integrated Healthcare Association, Dr. Robinson is a member of the Board of Directors and leads the project on value-based purchasing for medical devices. The IHA is a multi-stakeholder organization that brings together major health insurance plans, physician group practices, and hospital systems with a focus on improving the quality and efficiency of care in California. Health Affairs is the nation's leading health policy journal, with 20 million annual downloads of peer-reviewed articles and perspective pieces from its website; it also publishes a print edition and sponsors many meetings and press events. Dr. Robinson delivers two dozen invited speeches annually at public and private events sponsored by technology firms, hospital systems, insurers, physician organizations, and governmental entities.